Social Media
Intermediate (B1-B2 Level)

Reading

Social media has become an important part of modern life. Millions of people around the world use platforms such as Facebook, Instagram, TikTok, LinkedIn, and X to communicate, share ideas, and stay informed. These platforms allow users to post photos, videos, articles, and personal updates that can be viewed by friends, family members, colleagues, and even strangers.

One of the main advantages of social media is that it helps people stay connected regardless of distance. Families can keep in touch, businesses can reach customers, and individuals can build professional networks. Social media also provides access to news, educational content, and opportunities for entertainment.

However, social media can also present challenges. Some users spend too much time online, which can affect their productivity, relationships, and mental health. Misinformation can spread quickly, making it difficult to know which sources are trustworthy. Privacy and online security are also important concerns because personal information can sometimes be shared without permission.

As social media continues to influence society, it is important for users to understand both its benefits and its risks. Developing critical thinking skills and responsible online habits can help people make better decisions and enjoy a safer digital experience.

Discussion Questions

1. Which social media platforms are most popular in your country?
2. How often do you use social media each day?
3. What are the main reasons people use social media?
4. How has social media changed communication compared to twenty years ago?
5. What are the advantages of staying connected through social media?
6. What types of content do you enjoy viewing online?
7. Have you ever learned something valuable through social media? What was it?
8. Do you think social media improves relationships or weakens them? Why?
9. How can social media help businesses attract customers?
10. What dangers can people face when using social media?
11. Why do some people become addicted to social media?
12. How can users protect their privacy online?
13. Should social media companies do more to stop misinformation?
14. How does social media influence public opinion?

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15. What role do influencers play in modern society?
16. Do you believe everything you read on social media? Why or why not?
17. How can people identify reliable sources of information online?
18. Should schools teach students how to use social media responsibly?
19. What changes would you make to social media platforms if you owned one?
20. How do you think social media will change in the future?

Vocabulary

Word/Phrase	Definition
Social Media	Online platforms that allow people to create and share content.
Platform	A website or application used for communication or sharing information.
Network	A group of connected people or organizations.
Content	Information such as text, photos, videos, or articles posted online.
Privacy	The ability to keep personal information secure and confidential.
Misinformation	False or inaccurate information that is spread to others.
Audience	The group of people who view or receive content.
Influencer	A person who can affect the opinions or behavior of others online.
Algorithm	A system used by platforms to decide what content users see.
Engagement	Interaction with content through likes, comments, shares, or reactions.
Digital Footprint	The record of a person's activities and information online.
Cyberbullying	The use of technology to harass or intimidate others.
Trend	A popular topic, activity, or behavior.
Reliable	Trustworthy and dependable.
Responsible Use	Using technology in a safe, ethical, and sensible manner.

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