

Discounts and Deals

1. Do you prefer to pay full price or get a deal? Are you a price-conscious shopper?
2. What is the difference between the “sale price” and a “discount price”? Is there a difference?
3. What percentage of a discount do you think is usually a good deal?
4. When you buy a car do you try to make a deal or pay sticker price? How do you make a deal?
5. Do you think discounts make people buy things they don't really need?
6. How do you decide whether a deal is truly good or just a marketing ploy?
7. Have you ever regretted buying something on sale?
8. Do you ever comparison shop to find the best available deals? How?
9. Do you prefer percentage discounts or “buy one, get one” deals?
10. How do you feel about using coupons when shopping?
11. Do you trust online deals, or do you prefer in-store discounts?
12. What is the best deal you've ever found?
13. Do you think loyalty programs are worth joining? Which loyalty programs do you use?
14. How do seasonal sales, like Black Friday, influence your shopping habits?
15. What do you think about clearance sales? Are they always a good idea?
16. How do you feel when you miss a big sale or discount?
17. Do you think discounts help customers or mainly benefit stores?
18. How do you avoid being tricked by fake or misleading deals?
19. What is the difference between a discount and a promotion?
20. Do you think students and seniors should always get special discounts? What kind of discounts should they receive?
21. How do you feel about negotiating prices in markets or small shops? Do you enjoy bartering?
22. Would you buy a product from a new brand if it offered a big discount?
23. How important are reviews when deciding whether a discounted item is worth buying? Do you use Google reviews for example?
24. Do you buy second hand clothing? If not, what do you buy at “thrift stores”?
25. Are you better at spending money or saving money?